Theresa M. Szczurek, Ph.D., Boulder, CO, USA



Theresa M. Szczurek is a Tech, Cybersecurity, and AI Savvy C-level Executive, former State CIO, Certified Management Consultant CMC®, CEO, and Certified Corporate Director (NACD.DC) who is a business growth and innovation strategist. She boldly transforms private and public sector organizations, both for-profit and non-profit, to:

- reduce risks and improve efficiencies through oversight of IT and cybersecurity,
- grow revenues and stock price by building customer delight, and
- scale through innovation, artificial intelligence, and digital transformation.

She served in the Governor's cabinet as State of Colorado Chief Information Officer and Executive Director of the Governor's Office of Information Technology overseeing all IT / cybersecurity and leading digital transformation for the \$33B state. She received the ORBIE® award in 2020 as Colorado Public Sector CIO of the Year. Theresa:

- Led the digital transformation of the state with the launch of the historic Colorado Digital ID™ in the myColorado® mobile app, the Digital Platform for virtual access. Won 2020 NASCIO Innovation Award.
- Ensured a Secure Colorado by enhancing and implementing a cybersecurity and risk management plan to identify, protect, detect, respond, and recover. This resulted in a 75% overall security improvement.
- Improved state's IT culture and governance with focus on Customer Delight increasing satisfaction and user experience, as measured with Net Promoter Score (NPS), by 13 points in six months.
- Started a technology incubator for emerging technologies which introduced 10 innovations with attractive ROI. Implemented nine disruptive virtual (cloud) call centers reducing costs by >25%.

Theresa consults / coaches / speaks as a Certified Management Consultant® through her firm <u>Technology and Management Solutions</u>. She helps clients produce extraordinary results, establish vision, develop strategic plans, spur innovation, oversee IT / digital transformation / cyber security, govern through board directorship, drive market growth, develop talent, improve culture, and build customer satisfaction.

She is a 3x tech entrepreneur, CEO, and private Board Director who raised over \$60 million in funds and delivered good exits. Previously she worked as an Engineer for Bell Labs and Product Line Manager for AT&T, opening global markets.

She has served on many for-profit private, government, non-profit, and education boards including Radish Systems and Western Colorado University. A member of National Association of Corporate Directors® (NACD) and Private Directors Association® (PDA), she is a certified board director (NACD.DC). She is a graduate of Boardbound and Deloitte Board-Ready programs. She is a vetted member of New York Stock Exchange (NYSE) Diversity Initiative and Digital Directors Network. She is one of '50 Women to Watch for Boards' from 50/50 Women on Boards. She has broad governance and audit experience, including Board chair and Committee chair.

An awarded leader and speaker, she researched and authored the Amazon-bestseller, *Pursuit of Passionate Purpose* (Wiley), which provides her proven, step-by-step success formula. Business and Professional Women honored her with the Lifetime Achievement Award in 2020. A lifetime member / active leader, she was named Woman of Distinction by Girl Scouts of Colorado. A servant leader, she was Rotarian of the Year for her service.

Theresa has a Ph.D. and MBA from University of Colorado Boulder in Business Administration, MS in Operations Research from Stanford University, and BS in Mathematics, with high honors, from Western Illinois University.